

# Joe Schultz

Graphic Designer, Illustrator, Animator, Multimedia Developer

## Objectives

- Develop clear, concise and compelling multimedia presentations and publications to help people comprehend complex concepts
- Create beautiful, thought-provoking, and entertaining art
- Provide creative leadership in order to maximize positive outcomes
- Quickly adapt to my client's evolving needs

## Profile

- 12 years experience producing computer-based multimedia and web sites
- Over 24 years experience designing and producing audio and visual art
- Proficient at collaborating with other professionals
- Strong background in solving technical problems
- Able to quickly understand complex technical concepts
- Focused, detail-oriented, conscientious, organized, respectful, and reliable

## Professional Experience

### eLearning & Multimedia Developer

*1997-present*

Various Clients Nationally including: CH2M Hill, Kaiser Permanente, CISCO, and Hewlett Packard

- Create high-impact, animated graphics for PowerPoint sales and training presentations
- Develop websites for Photographers, Vacation Rentals, architects, physical therapists, and more
- Create 2-D and 3-D illustrations and animation
- Build 3-D computer-based simulations
- Produce computer-based multimedia presentations
- Design marketing materials

### Multimedia Consultant

*February 2011-  
December 2011*

Kaiser Permanente – Service Quality Department, Denver, CO

Develop a variety of printed and electronic materials to support various learning initiatives including: eLearning courses, educational job aids, animated PowerPoint presentations, video communications, and more; all materials are designed to help employees deliver healthcare services with greater compassion and empathy

### Art Director

*February 2002 to  
February 2010*

Video Professor, Lakewood, CO

Senior member of Production Department creating computer-based lessons on a wide variety of software applications and computer skills including Microsoft Office, Adobe Photoshop, eBay, Quicken, Online Travel, etc.

- **Art Direction** — Managed five graphic designers; developed design standards and production processes to maintain quality and consistency across a wide variety of products; created templates for new graphic and animation production; made hiring recommendations for prospective Graphic Designers, and trained new employees
- **Project Management** — Oversaw all aspects of lesson production including script development, graphic design, audio production, editing, and quality assurance
- **Graphic Design and Animation** — Designed graphics for software training presentations to be delivered on CD-ROM and over the Internet including 2-D animation, 3-D animation and 3-D modeling

#### Multimedia Programmer

July 1999 to  
February 2002

- **Multimedia Development** — Optimized multimedia presentations for web delivery, assisted in online course programming, researched and ordered new software
- **Technical Writing** — Documented various processes including graphic production standards and quality assurance procedures; assisted in script development

#### Aegis Creative Communications, Littleton, CO

Lead multimedia programmer for various computer-based training (CBT) products, websites, and business presentations

- **Multimedia development** — Programmed various presentations from start to finish; optimized graphics, audio, and video for CD-ROM playback; wrote software instructions; research new technologies and equipment and made equipment purchasing recommendations; tracked software defects
- **Internet development** — Programmed various websites and web-based training programs; optimized graphics and video for web delivery; performed website maintenance; tutored clients in HTML editing
- **Video and sound design** — Edited instructional videos (nonlinear) including graphics, text, and sound; mixed multi-track digital audio; edited music and voice-overs, oversaw audio production

#### Technical Director / Actor

1987 to July 1999

#### Kaiser Permanente Educational Theatre Programs, Denver, CO

Senior member of the Educational Theatre Department creating learning presentations for all ages

- **Technical Direction** — Managed up to five employees in their technical theatre responsibilities, and budgets up to \$30,000; built sets, costumes, puppets and lighting for live theatrical productions and static displays; procured computer, audio-visual, and theatrical equipment; documented procedures for proper use of equipment
- **Printing, Graphic Design, and Video** — Coordinated printing of promotional materials; created original artwork for printed publications; produced promotional and training videos
- **Event coordination and facilitation** — Coordinated major events, including health fairs and traveling exhibits; conducted workshops about puppetry, technical theatre, communication, and conflict resolution
- **Live performance** — Performed in live touring productions for children, teens, and young adults

## Education

Masters Candidate

University of Colorado at Denver – 2013 completion

Major — Information and Learning Technologies  
Option — eLearning Design and Implementation

Certificate: Designing  
eLearning Environments

University of Colorado at Denver

School of Education and Human Development

Bachelor of Fine Arts	University of Colorado at Boulder Major — Theater
Continuing Education	Red Rocks Community College, Lakewood, CO Multimedia development, graphics and animation technology, web design, and video production  Arapahoe Community College, Littleton, CO Graphic design  University of Colorado at Denver Drawing

## Computer Skills Summary

Software	<b>Adobe Creative Suite</b> — Photoshop, Illustrator, Director, Flash, Dreamweaver, Premiere, Acrobat, AfterEffects, Authorware <b>Other</b> — Articulate, 3-D Studio MAX, Camtasia, Poser, Sony Sound Forge, Microsoft Office Suite
Operating Systems	Windows 95/98SE/XP/Vista/7; Apple/Mac
Programming Languages	HTML, CSS, Javascript, Flash ActionScript 3.0
Web-based Technologies	Drupal, WordPress, XSitePro

## Awards

2006 Aurora Awards <i>International</i>	Platinum (Best of Show) Award - Technology and Computer Training Category Video Professor Lesson on eBay
2004 Aurora Awards <i>International</i>	Gold Award - Technology and Computer Training Category Video Professor Lesson on Adobe Photoshop
1999-2000 STC Publication, Art, & Online Competition <i>Rocky Mountain Chapter</i>	Distinguished Award - Society for Technical Communication - Online Tutorials / Training Category Taking Control of Depression: Understanding and Managing the Disease, a patient education CBT developed for the VA

## Affiliations

- Denver Metro E-Learning Developers (DMELD)
- Harmony Village Cohousing Community
- American Red Cross

## Interests

- Renewable energy and energy efficiency
- Mountain biking
- Puzzles and games
- International travel
- Home improvement